

AAD
2010

The Australian Alternatives Directory 2010

cureourkids

9th Edition

ABN: 77 074 193 401 Registered Charity No. CFN17442

Background

The Australian Alternatives Directory is an initiative of the Australian Hedge Fund community in conjunction with Cure Our Kids, a nonprofit organisation dedicated to improving quality of life for children with cancer and their families.

Initiated in 2001, the industry-charity partnership has become the backbone to Cure Our Kids' ability to provide vital programs and services to these special kids and their families.

We hope you will again contribute to this inspiring and important work.

The Australian Alternatives Directory

Now in its ninth year, **The Australian Alternatives Directory** is an essential reference guide to the managers and service providers that drive and support Australia's growing alternative investments industry.

Sponsorship in this year's directory gives you:

- Direct target market exposure
- Company positioning as a best-practice service provider
- Cost-effective advertising
- Exposure to more than 2,000 Hedge Fund related conference attendees throughout the Asia-Pacific
- Corporate social responsibility
- Global Distribution

COMMITTEE: Steve Howell | Kim Ivey | John Corr | John Gregory | Simon Ibbetson | John Currie | Damien Hatfield
| Les Walden | Robert Graham-Smith | Emma Cullen-Ward | Paul Thomas | Oliver Mauger |

Let's walk the road to recovery together

Thankfully, 2010 has ushered in a slow but steady return to good health for the financial markets. We're not quite out of the woods yet, but the road to recovery looks certain and there's a strong ray of optimism beaming down upon it.

This year, the industry has a renewed spring in its step. We've managed to pick ourselves up, dust ourselves off and begin again. And sure enough, we're being rewarded for our resilience with a shift in fortune.

The return to better days is on the horizon, and within the industry a feeling of revitalised confidence is literally palpable.

In light of our new circumstances, we invite you to share some of this positivity by sponsoring an ad in this year's Australian Alternatives Directory.



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www.cureourkids.com.au

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SPONSORSHIP APPLICATION

PLEASE FAX COMPLETED FORM

+61 2 9938 3855

or complete online at

www.cureourkids.com.au/directory-sponsorship.php

COMPANY LISTING DETAILS

COMPANY: _____ CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

I WOULD LIKE TO TAKE AN ADVERTISEMENT IN THE **INVESTOR CATEGORY** (please tick)

- SINGLE MANAGER
 FUND OF FUNDS

* NB: IF YOU DO NOT FIT UNDER ANY OF THESE CATEGORIES WE ARE HAPPY TO CREATE A CATEGORY FOR YOUR BUSINESS

COST (please tick)

- FULL SPONSORSHIP PAGE - AUD \$900
 DOUBLE PAGE - AUD \$1,200

I WOULD LIKE TO TAKE AN ADVERTISEMENT IN THE **SERVICE PROVIDERS CATEGORY**

(please tick)

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> ACCOUNTING | <input type="checkbox"/> ASSET CONSULTANTS | <input type="checkbox"/> BROKERAGE | <input type="checkbox"/> COMPLIANCE |
| <input type="checkbox"/> EXCHANGES / MARKETPLACES | <input type="checkbox"/> FUND ADMINISTRATOR | <input type="checkbox"/> FX | <input type="checkbox"/> LEGAL |
| <input type="checkbox"/> STRUCTURED CREDIT | <input type="checkbox"/> RECRUITMENT | <input type="checkbox"/> RESEARCH HOUSE | <input type="checkbox"/> PRIME BROKERAGE |
| <input type="checkbox"/> SUPER FUNDS | <input type="checkbox"/> VALUE PROVIDERS | <input type="checkbox"/> RISK MANAG. / PST | <input type="checkbox"/> ADVISORS |

COST (please tick)

- FULL SPONSORSHIP PAGE - AUD \$1,500
 DOUBLE PAGE - AUD \$2,000

yes... I would like to secure 5 tickets NOW to Hedge Funds Rock & The Australian Hedge Fund Awards @ AUD \$99 each - PAYING FOR THEM AT THE SAME TIME AS MY SPONSORSHIP.

PAYMENT (credit card payments will appear on your statement in AUD)

By Credit Card: VISA MASTERCARD AMEX DINERS

CARD NAME: _____ EXPIRY DATE: ____/____

CARD NUMBER:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

SIGNATURE: _____ TOTAL PAYABLE: \$ _____

BY DIRECT DEPOSIT: (AUD ONLY)

ACCOUNT NAME: Cure Our Kids Inc.
BANK: Commonwealth Bank
BSB: 062 155

ACCOUNT #: 1026 4039
BRANCH: Dee Why
Sender Reference: Your Company Name